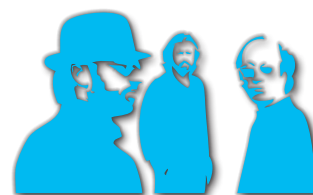
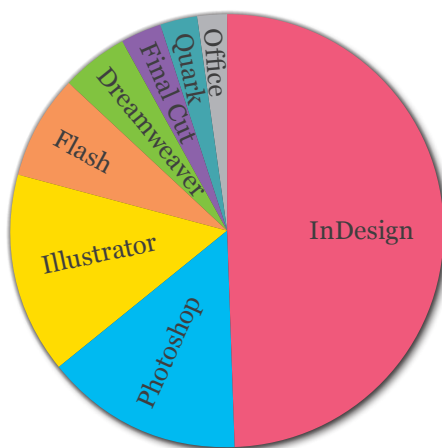
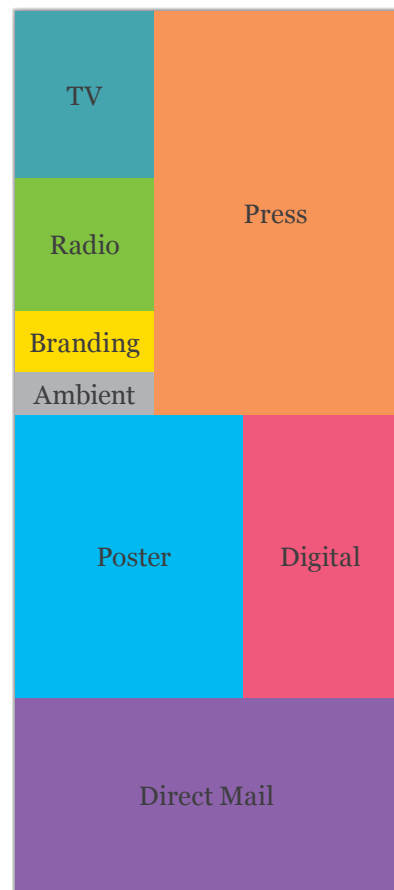




# Andy Powell // Creative

Strategising, art-directing writer of advertising, direct mail, digital and other zeitgeisty buzzwords.

- 11 **The Good Agency // Associate Creative Director** // Save the Children, Cancer Research UK, WaterAid, UNISON, Centrepont, Shelter, Tesco.
- 10 **Identica // Freelance** // Fat Face, Mersey Travel.
- 09 **Mabox // Creative Director** // UBS, Barnardo's, Sanyo, Tourism Ireland, Reed, Radisson SAS, Lend Lease, ITN Source, Telstra, Cabinet War Rooms, HMS Belfast, First Utility, Nectar, Totally Fitness.
- 08 **Farm/JWT/Electric // Freelance** // smile.co.uk, Kenco, Lux, Barratt.
- 07 **Leo Burnett // Copywriter** // McDonald's, COI, Nintendo, Kellogg, Fiat, Strongbow, Procter & Gamble, Western Union.
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- 05
- 04
- 03
- 02
- 01 **D'Arcy // Copywriter** // Tetley, Hovis, Wickes, TSB, Epon, Mars, Fiat, Procter & Gamble, House of Fraser, COI, Sanatogen, Littlewoods, Umbro, Australian Tourist Commission.
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- 99
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- 97
- 96 **Buckinghamshire College** // B.A. (Hons) Graphic Design and Advertising.
- 95
- 94
- 93 **North Warwickshire College** // B.T.E.C. Graphic Design.
- 92
- 91 **The Coleshill School** // G.C.S.E. English, Maths, Design Communication, Art & Design, Commerce, English Literature, Physics, History.
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- 89
- 88
- 87



Had song lyrics personally approved by the Bee Gees.



Wrote a full page ad for the Millennium Dome programme.



Created Spice Girl dog lookalikes that created PR across Europe.

